

FRESH LINK MARKET REPORTS

May 17, 2024 | Fresh-Link West | 520.377.2740 | flwinfo@freshlinkproduce.com

Alert – None.

Transition – SOFT SQUASH WILL START HARVEST IN ABOUT 10 DAYS IN SANTA MARIA, CA

Market – More information under individual commodities.

BELL PEPPER

Light supplies of Green bell pepper continue to be Harvested in Sonora. Quality on Mexican bells continue fair to good at best. Domestic green bells continue to be harvested in California from the Coachella Valley. Quality from this district is good. Market on green bells is in the mid-teens and is expected to remain the same. Currently supplies are meeting demand.

Red bell pepper harvest continues out of the state of Sinaloa. Supplies continue steady this week on both varieties. Quality on both Field grown and hot house are looking good. Market on red bell pepper remain steady this week. 11lb/15lb pack are in the mid-teens. While 1 1/9 bushel pack are in the low 20s. Supplies of color bell pepper from Sinaloa are expected to run through June if weather permits. Supplies are currently meeting demand.

SQUASH

Supplies on both Yellow/Italian squash have decreased this week. Cheap markets on Mexican squash have made growers move the labor to grapes/tomatoes/ect. Which has better markets .Quality on both Yellow and Italian squash are good. Market has increased to the mid to high teens and is expected to remain there until domestic squash begins in Santa Maria.

EGGPLANT

Eggplant harvest continues out of Sinaloa. Supplies have slowly increased this week on both retail grade and choice grade. Eggplant market is slowing declining as supplies are slowly increasing. Quality from Sinaloa is good.

CUCUMBER

Cucumber continue to be harvested in Sonora and Sinaloa. Quality from both districts are good. Supplies are steady from both Sinaloa and Sonora's spring crop. The cucumber market is currently steady as supplies are meeting demand.