

FRESH LINK MARKET REPORTS

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infoFLE@freshlinkproduce.com

Bell Peppers-

The bell pepper market has firmed back up and has been in the mid-teen to twenty dollar range as the Immokalee growers finish up their season. With Plant City finishing up next week we have seen a bit of flex to the pricing but demand is still strong as not all Georgia growers are online just yet. Quality has been excellent.

Cucumbers –

Central Florida will be finished up on their brief cucumber season by this weekend. With the both Florida and Nogales winding down, Georgia has firmed up their pricing. Availability is good but the demand will keep this market strong into next week. Recent rains have caused some quality issues but for the most part, the quality is good.

Eggplant –

Florida remains the only eastern region in eggplant production at this time. Volume and pricing have been steady, with demand keeping the market in the mid to high teens. Quality has been excellent. Florida has a solid 4-6 weeks left of their eggplant crops while Georgia is expected to kick in around the third week of May.

Squash-

The squash market remains on the floor as multiple regions are in play now and the weather has been remarkable warm, bringing on faster growth. Quality has been excellent. Look for Florida to end their pickings by next weekend and areas like the Carolinas and Tennessee to join Georgia in production.

Corn-

Corn supply continues to be plentiful in Florida but now Georgia is also in the game. As they ramp up the market should come off a bit in Georgia, who is not held to a floor price as is Florida.

