

FRESH LINK MARKET REPORTS

June 7, 2024 | Fresh-Link West | 520.377.2740 | flwinfo@freshlinkproduce.com

Alert – None.

Transition – None.

Market – More information under individual commodities.

BELL PEPPER

Domestic green bells continue to be harvested in California from the Coachella Valley with few in Santa Maria. Quality from these districts are good. Market on green bells are currently in the mid-teens on choice grade and low to mid-twenties on retail grade. With heat ramping up in June supplies could decrease and markets increase as we approach the middle of June. Currently supplies are meeting demand.

Red bell pepper harvest continues in Sinaloa. Quality on red bells supplies continue solid and good. Domestic red bell pepper also being harvested out of the Coachella Valley in California. Market on red bell pepper have increased this week. Market on 11lb/15lb pack are in the mid to upper teens. While 1 1/9 bushel pack are in the low 20s. Supplies of color bell pepper from Sinaloa are expected to run through June if weather permits. Supplies are currently meeting demand. Light supplies of red bells are crossing through McAllen.

SQUASH

Supplies on both Yellow/Italian squash remain light to moderate. Supplies on domestic squash out of Santa Maria, CA remains light and expected to increase as we move into the middle of June. Quality on both varieties are good. Market on soft squash are high.

EGGPLANT

Eggplant is currently being harvested in the Coachella Valley. Currently supplies are moderate to good. Quality from this district being reported as good on both retail and

foodservice grade. The current market on eggplant is in the mid-teens and expected to remain steady through the start of next week.

CUCUMBER

Moderate supplies of cucumber continue to be harvested in the Mexican state of Sonora. Quality from this district is fair to good. Supplies from this district continue to decrease slowly. Better supplies cucumber continue to be Harvested in Baja California and crossing through San Diego. With Sonora continuing to wind down and Baja supplies continue to increase. The cucumber market has remained firm and steady this week.