

# FRESH LINK MARKET REPORTS

---

03/06/2025

RE: TOMATOES

## **Rounds**

The round tomato market remains stable with no significant changes this week. Ample supply from both Florida and Mexico supports this stability. Florida holds an advantage in moving product due to the absence of a floor price. Florida has an ample supply of very good quality tomatoes, while Mexico's production is also strong and of good quality. The market has seen consistent demand in recent weeks, and prices remain steady, with no major fluctuations expected in the short term. The round tomato market is expected to maintain its current trend in the near future, with Florida's pricing advantage potentially influencing movement. However, overall conditions remain balanced and favorable.

## **Romas**

The Roma tomato market continues to see an ample supply, with strong production levels in both Florida and Mexico. Favorable weather conditions in these regions are expected to remain stable for the next week, and there are no anticipated production slowdowns in the near term. Prices are currently on the low end and are expected to stay steady for the coming week. Quality varies, with many high-quality lots available alongside some lower-quality lots. At the border, some shipments are arriving overripe, while others are showing green coloration, indicating under-ripeness. Overall, the market remains favorable for buyers due to stable weather, strong supply, and steady pricing, though quality variation remains a factor to monitor.

## **Grape**

The grape tomato market continues to benefit from heavy production in both Mexico and Florida, supporting strong supply levels. There are no anticipated disruptions in production, and prices are expected to stay low for at least the next week. Florida's quality remains more consistent overall, while some variation in quality is observed from Mexico. With high supply and stable pricing, the market is favorable for buyers, although consistency in quality is slightly better from Florida.

## **Cherry**

The cherry tomato market remains stable, with prices higher than those of grape tomatoes due to fewer producers in the segment. Florida is the primary supplier, driving the market. Florida is producing larger-sized cherry tomatoes, while Mexico is supplying smaller-sized ones. Quality is good from both regions. Steady pricing and good quality across the board suggest that the cherry tomato market will continue its stability in the near term, with Florida's dominance in volume likely maintaining balance in the market.

