FRESH LINK MARKET REPORTS

May 23, 2025 | Fresh-Link East | 800-220-1010 | infoFLE@freshlinkproduce.com

Bell Peppers-

The bell pepper market has dropped as the Immokalee growers finish up their season and Georgia growers come online. Look for the market to continue this downward trend. Quality has been excellent.

Cucumbers -

Central Florida has finished up on their brief cucumber season. With Nogales markets cheap and Georgia ramped up, markets are dropping and should continue to do so. Recent rains have caused some quality issues but for the most part, the quality is good.

Eggplant –

Florida remains the only eastern region in eggplant production at this time. Volume and pricing have been steady, with demand keeping the market in the mid to high teens. Quality has been excellent. Florida has a solid 2-3 weeks left of their eggplant crops while Georgia is expected to kick in this weekend.

Squash-

The squash market is gaining strength as we begin to see the effects of the heavy rains that sat over south Georgia several weeks ago. Bloom drop that accompanied those rains has now halted the normal growth patterns. On top of that, Nogales is finished up also so look for prices to remain strong for the next 10 days or so.

Corn-

Corn supply continues to be plentiful in Florida but now Georgia is also in the game. As they ramp up the market should come off a bit in Georgia, who is not held to a floor price as is Florida.