

FRESH LINK MARKET REPORTS

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Bell Peppers-

The bell pepper market has firmed back up and has been in the mid-teen to twenty dollar range as the Immokalee growers finish up their season. With Plant City ramping up we have seen a bit of flex to the pricing but demand is still strong as not all growers are online just yet. With Georgia still a couple of weeks away from their bell pepper crops and Nogales in a wind-down phase, expecting markets to stay firm.

Cucumbers –

Central Florida is the only region harvesting cucumbers right now, so that market is fairly strong for this time of year. The quality has been excellent but they really only have another week or two of production left. Georgia will start early next week with their first pickings. The hope is always for a seamless transition, however warmer temps in Florida may end their season sooner than expected. Look for the market to remain strong for the next few weeks.

Eggplant –

Florida remains the only eastern region in eggplant production at this time. Volume and pricing have been steady, with demand keeping the market in the mid to high teens. Quality has been excellent. Florida has a solid 4-6 weeks left of their eggplant crops while Georgia is expected to kick in around the third week of May.

Squash-

The squash market remains on the floor as multiple regions are in play now and the weather has been remarkable warm, bringing on faster growth. Quality has been excellent. At this point, it's just a matter of time before Florida growers cut their losses and disc their fields for the season.

Corn-

Corn supply has come on rapidly in south Florida with the warm temperatures. However, the market has remained at the floor pricing sent 3 weeks ago. No changes are expected until the Memorial Day pull in two weeks.

