

# FRESH LINK MARKET REPORTS

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## **Bell Peppers-**

The bell pepper market remains flat due mostly to lack of demand. Florida has been in good production, but certainly not enough product to justify the low pricing we've seen for weeks now. The storms that through the Midwest and Northeast this week as well as Mexico's low pricing, demand has tapered and there is little movement. That said, the quality has been excellent as there have been no recent weather events to damage the pepper. Markets will most likely regain some life as we close in on March.

## **Cucumbers –**

The cucumber market will now start making its way to higher and higher levels as supply tightens up. Honduran product coming into Florida ports will become less and less as that deal begins to slowly wind down. During this time, there is no seamless flow into domestic product as we are still a good 2-3 weeks or so away from decent Florida cucumber production. Look for high markets and limited supply until April.

## **Eggplant –**

Volume on eggplants out Florida has dropped off as is typical this time of year. The only thing preventing this market from going higher has been the weak demand of late. By March that should turn around as we head into a seasonal gap with southern Florida finishing and central Florida not yet fully on line with their crops. The quality continues to be excellent.

## **Squash-**

Squash markets are back on the floor again, as has been the case for two weeks now. Many factors including cheap Mexican product, poor weather in the north and the moon in its full phase are leading to heavy volume and no movement. This should be the case for next week as well. However, March will see higher pricing and increased movement.

## **Corn-**

Corn is in decent supply as south Florida's weather has been ideal corn growing weather with days on end of sunshine and high temperatures. Lack of movement has kept corn in the 10-12 dollar range where it will stay for the next several days.

