

FRESH LINK MARKET REPORTS

April 5, 2024 | Fresh-Link West | 520.377.2740 | flwinfo@freshlinkproduce.com

Alert – None.

Transition – Domestic Green Bell Pepper Harvest projected to start the first part of April out of the Coachella Valley in California.

Market – More information under individual commodities.

BELL PEPPER

Green bell pepper continue to be Harvested in Sinaloa and Sonora. Quality from the Mexican districts continue to be good. Market this week has crept up slightly as supplies out of both Sonora and Sinaloa have decreased slightly. Green Bell pepper harvest is expected to start in California out of the Coachella Valley the first part of April.

Red bell pepper harvest continues out of the state of Sinaloa. Supplies this week have increased on both varieties. Quality on both Field grown and hot house are looking good. Market on red bell pepper have decreased this week. 11lb/15lb pack are in the mid-teens. While 1 1/9 bushel pack are in the low 20s. Supplies of color bell pepper from Sinaloa are expected to run through June if weather permits. Supplies are currently meeting demand.

SQUASH

Supplies of Yellow/Italian squash continue to be harvested in Sonora and Sinaloa. Strong volume being harvested from both districts. Quality on both Yellow and Italian squash are good. Market on soft squash remain low due to strong supplies that are exceeding demand.

EGGPLANT

Eggplant harvest continues out of Sinaloa. Supplies have slowly increased this week on both retail grade and choice grade. Eggplant market is slowing declining as supplies are slowly increasing. Quality from Sinaloa is good.

CUCUMBER

Cucumber continue to be harvested in Sonora and Sinaloa. Quality from both districts are good. Supplies are steady from both Sinaloa and Sonora's spring crop. The cucumber market has decreased as supplies are starting to exceed demand.