

FRESH LINK MARKET REPORTS

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Bell Peppers-

The bell pepper market has remained somewhat steady, hovering in the mid to low teens. There is abundant supply and the quality has been excellent. Some growers have started their central Florida fields which will bring on even more supply. With little rain or wind in the forecast for the next several days, we anticipate a steady market with greater availability in the crown pickings due to the newer crops farther north.

Cucumbers –

Florida growers are winding down their cucumber deals which has strengthened the market a bit. We should see declining supply but good quality until the Georgia deal starts up early to mid May. Expect markets to be firm for the next several weeks.

Eggplant –

Eggplant has come on quickly in the central Florida growing regions. The Plant City area has one of the bigger and better eggplant deals in the southeast so we can expect ample volume and excellent quality through the remainder of the Florida Spring season, as long as the weather cooperates.

Squash-

As growers move into new fields, the squash market has jumped, moving into the low twenties on yellow while green has moved into double digits. Georgia started picking squash on Monday but sold out quickly on zucchini. Yellow squash will not be picked in Georgia until next week. There is a long stretch of warm, dry weather coming to both growing regions so we may see lower markets again by the front of the week.

Corn-

Florida corn pricing has remained steady. With no floor this Spring, growers have struggled on where to fall on price. There is a tremendous amount of corn available right now, yet the market cannot quite move off of \$12.95.

