

FRESH LINK MARKET REPORTS

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Bell Peppers-

Bell Pepper remains extremely tight and supply will remain short at minimum through the end of the month. Mexico has only begun packing minimal amounts of volume and until they ramp up and relieve the demand in the East we will see high prices and limited availability.

Cucumbers –

The cucumber market has escalated as the domestic crops wind down. Extreme cold in Florida has slowed growth significantly on what little of the Fall crops there are. Honduran product is trickling in but it's not nearly enough to meet demand. Honduras has experienced some devastating weather events themselves so they are off to a slow start. Look for supply to increase at the end of the month to bring the markets down.

Eggplant –

Eggplant has been plentiful. Georgia is still producing eggplant but in a very small way. Florida has fully ramped up their season and the product has looked beautiful. With the Nogales eggplant market so depressed, Eastern prices have stayed low and should continue so for the next 10-14 days.

Squash-

Squash has been really the only promotable item in the southeast lately as Florida comes into full production. Despite the recent cold temperatures, the sheer volume of squash acreage in Florida has brought prices down. Additionally, this item is constantly keeping up with Nogales markets.

Corn-

Florida corn growers are in a skip which has reduced supply significantly. In addition, several days in a row of extreme cold have kept the corn from growing. Supply this week has been extremely tight and prices seem to have skyrocketed overnight. It will be a slow process as the corn comes back so look for markets to remain high for another week or so.

