

FRESH LINK MARKET REPORTS

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Bell Peppers-

The bell pepper market firmed up as growers in both Georgia and Florida felt the effects of recent rain and hail events. This market will continue to get stronger in the coming weeks as a result of the bloom drop that occurred during that time. The local deals are still weeks away so Georgia is the only game in the east for bell pepper and shippers are expected to take full advantage of this increased demand.

Cucumbers –

The cucumber market in Georgia is flooded, driving prices to the floor. Quality has been quite poor as many growers finish up their Spring crops. North Carolina should come on line in another week or so.

Eggplant –

Eggplant demand is very weak and with Florida and Georgia both in full production, supply well exceeds demand. Oddly, the quality on eggplant has been exceptional despite the recent rains. Florida should go for another 10 days and then it will just be Georgia until early/mid July when the growing regions farther north come on line.

Squash-

Many growers in the southernmost regions of Georgia lost their Spring crops entirely when the heavy rain and winds moved through that region a week or two ago. As a result of this on top of Nogales finishing up, demand in Georgia has well exceeded supply. However, with decent dry weather ahead and harvesting in the northern growing regions, the market should fall off next week.

Corn-

Florida corn finishes this week and Georgia is ramped and ready. Markets are weak and should remain so for next week as well.

