

FRESH LINK MARKET REPORTS

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Bell Peppers-

Decent lines of supply across the East coast with the Midwest having slightly less volume resulting in higher price points. For the most part and partially due to the cooler weather, good quality throughout all growing regions with limited issues at harvest and arrival. Watch for the Pepper to market take its annual climb in regards to market pricing in September due to Local slowing/finishing and a limited bridge into Georgia. Growers will continue to harvest pepper in New Jersey, New York and the midwest throughout next month (weather permitting) as well as NC farms. We will see a challenging Pepper markets ahead during the month of October. Volume will peak as product moves into November with promotable supply and pricing occurring than.

Cucumbers –

Cucumbers both in the now and throughout these next 2-3 weeks will be difficult. A lot of weather has made for a unfavorable Summer crop with limited production in Michigan, New York, New Jersey, etc. Overall, Ohio has already finished and concluded their season for the past 10 days. Look for higher prices on Cucumbers until Georgia production ramps up (the week of 9/22). We typically see promotable volume and pricing when October begins.

Eggplant –

Eggplant still remains very difficult with LIMITED supply available across all regions. There will not be any relief until Georgia begins and it will take another 7-10 days to hit any real volume that has an impact on the overall market (9/15-9/22). For now, limited supplies on Eggplant for the next 3 weeks until the beginning of October ideally.

Squash-

Barring no freezes or strange weather, it is more than likely that the toughest period on Squash will be this week current. Light production will begin next week in Georgia with more volume coming on the week of 9/8. Some local Squash will still be going in NY, NJ the Midwest and will stretch from Maine to Georgia. Look for excellent promotable volume and pricing the week of 9/15 thru all of October.

Corn-

it has been a very smooth summer season with good production and quality across the board. Fall ornamental sets and commodities will soon be taking the center stage in swift transition. Corn markets typically take a slight gradual increase thru the month of September with most older fields outkicking

their coverage – worms, mold, etc will set in and make decrease the harvests across the local



regions. Fall corn can always be challenging in the Southeast as cold spells enter and exit resulting in issues such as smaller barrels or immature tips – undesired for retail.