

FRESH LINK MARKET REPORTS

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Bell Peppers-

The bell pepper market is slipping and is now down to single digit pricing on the off grade items. There is abundant supply and the quality has been excellent. Georgia has started in a very small way but is expected to come online with much more by the end of next week. The majority of next week will see consistent rain throughout the south Georgia growing regions on top of the end of the Nogales pepper deal which should tighten the market up considerably.

Cucumbers –

Florida growers are winding down their cucumber deals which has strengthened the market a bit. We should see declining supply but good quality on the new crop Georgia product. Expect markets to be firm for the next several weeks.

Eggplant –

Eggplant has come on quickly in the central Florida growing regions. The Plant City area has one of the bigger and better eggplant deals in the southeast so we can expect ample volume and excellent quality through the remainder of the Florida Spring season, as long as the weather cooperates. Georgia is due to start picking in another couple of weeks.

Squash-

The squash market is on the floor with Nogales, Florida and Georgia all going strong simultaneously. Quality is expected to continue to be excellent. However, Georgia product will see several days of consistent rain next week which could affect their quality specifically.

Corn-

Florida corn pricing has remained steady. With no floor this Spring, growers have struggled on where to fall on price. There is a tremendous amount of corn available right now, yet the market cannot quite move off of \$10. Georgia should be starting in another week or so.

